

Vacuum named Agency of Record for Liftopia

Squamish, BC, Canada, March 10, 2017

The Vacuum Design Inc, a digital creative agency based in Squamish, British Columbia, has been named agency of record for Liftopia.

Liftopia is the largest online and mobile marketplace for lift tickets and other mountain activities. Based in San Francisco, the Liftopia team is made up of dedicated, passionate movers and thinkers who sport a refreshing irreverent attitude. After all, one of their core values is “Create fun and get a little weird”.

Vacuum has the “getting weird” part figured out, having created unique, unlikely campaigns for over a decade. “We’re quite psyched to be working so closely with Liftopia. Our teams mesh together really well, they even appreciate the value of the 20cm powder day rule. We look forward to helping the Liftopia brand grow” said Nate Smith, Vacuum founder and Creative Director.

Vacuum is Liftopia’s brand design & execution partner for all major marketing campaigns (both B2C and B2B), as well as the digital development shop for web-based initiatives.

Rob Webb, Liftopia COO stated, “Vacuum has quickly become a valuable addition to our team. They have brought strong creative vision, flawless execution, and detail oriented relationship management into our world and we couldn't be happier with their work.”

About Liftopia

Liftopia operates the largest online and mobile marketplace and resort technology platform serving the ski and mountain activity industry. Skiers and riders can purchase lift tickets, equipment rentals, meal vouchers and more from more than 250 ski areas in North America on Liftopia.com and via the [Liftopia mobile app](#), with savings of up to 85% off walk-up window rates when purchased in advance. Founded in 2005, Liftopia is headquartered in San Francisco and backed by leading institutional and angel investors. Visit the [Liftopia blog](#) or follow the company on [Facebook](#) and [Twitter](#).

About Vacuum

[Vacuum](#) has been around for over a decade, and have worked with fine folks like Fitbit, Arc'teryx, SRAM, Nike, ESPN, Puma and Toyota. More importantly, they've created a whole bunch of strong work that made clients happy, engaged their customers and delivered real results.

Based in Squamish, BC, the Vacuum team works hard to produce super-creative work for their clients, but still hits the outdoors to give'r every day. You'll find them on skis, bikes, snowboards, playing hockey, and climbing.